

CHERIETTA (CHER) YAZVAC

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PROFESSIONAL SUMMARY

- NACE Faculty Member, Board Certified Coach with Career Coach Specialization, and Gallup Certified Strengths Coach with 35 years' experience collaborating with students and alumni to create and achieve career objectives through individual career coaching and creative group programming.
- Managed Purdue CCO career development activities through leading staff of ten consultants, resulting in a team with impressive productivity and effectiveness as measured by numbers served, satisfaction of stakeholders, learning outcomes, and awards received.

PROFESSIONAL WORK EXPERIENCE

Purdue University, West Lafayette, IN, 1985 - 2020

Director for Career Development, Center for Career Opportunities, 2012 - 2020

Career Services Consultant, Center for Career Opportunities, 2002 - 2012

Career Services Coordinator, Center for Career Opportunities-Science Division, 2002 - 2008

Career Counseling Coordinator/Academic Advisor, School of Science, 1993 - 2002

Career Counselor/Academic Advisor, School of Science, 1985 - 1993

HIGHLIGHTS OF ACCOMPLISHMENTS

Coaching

- Led thousands of students through major and career decision-making to satisfying conclusions, using coaching skills, career theory, inventory interpretation, and researching occupations and majors.
- Coached thousands of students and alumni concerning job search, interviewing, resume, and career planning strategies and facilitated clients' creation of career development action plans.
- Advised undergraduates for eighteen years, using empathic listening, discovery questioning, coaching strategies and knowledge of a multitude of policies and resources.
- Presented hundreds of information resources for successful educational and career planning.

Teaching

- Developed and executed hundreds of interactive career development workshops, including career planning and decision-making, strengths, job search, resume writing, interviewing and networking.
- Facilitated train-the-trainer career coaching workshops across the country as a National Association of Colleges and Employers (NACE) faculty member.
- Designed and implemented new student orientation course, enrolling 200 students per year for thirty years.
- Created and directed School of Science New Student Orientation - light, humorous introduction to being a successful science student at Purdue. Presented to 1000 students per year for seven years.

Supervision and Team Leadership

- Synergistically supervised ten professional staff, collaborating with each member to utilize strengths for maximum team effectiveness and greatest personal and professional satisfaction.
- Recruited, trained and on-boarded new staff members to integrate staff as fully functioning and unique contributors to the career center.
- Developed and fulfilled wide array of professional development initiatives for consultant staff, including Strengths team retreat and on-going Strengths training, career coaching retreat, review of NCDA Knowledge Series, and education on Purdue majors and Purdue mental health services.
- Led staff through on-going strategic initiatives, including successfully attracting students to less central office space, changing technology systems several times, restyling career development website and redesigning 1:1 service delivery.
- Mentored consultant staff through role modeling, promoting individualized professional development, and coaching staff to maximize office contributions by relying on strengths and preferences.

Program Development and Administration

- Co-created Mentor Moments prototype for University Innovation Alliance “Bridging the Gap from Education to Employment”, providing faculty with strategies for integrating career development into the classroom.
- Managed outreach activities for 20 staff providing a wide variety of career development programs for 500+ events per year with 25,000+ participants.
- Coordinated and implemented yearly student learning outcomes for a wide variety of programs, including individual career counseling and job search, resume reviews, interviewing workshops, and peer consultants.
- Analyzed CCO assessment needs through Purdue Student Affairs Assessment Group and initiated a variety of assessment projects, including surveys, resume learning outcomes, and focus groups.
- Empowered staff to develop and implement a partnership model of career services with liaisons to all colleges and many offices across campus including advising, diversity, and student success.
- Created customized employer strategies for on-campus interviewing and other recruiting activities for many companies including several Fortune 500 companies.

SELECTED CAREER INVENTORIES, RECRUITING, AND OCCUPATIONAL RESEARCH TOOLS

StrengthsQuest/StrengthsFinder, Strong Interest Inventory, Myers-Briggs Type Indicator (MBTI), Focus 2, NACElink, Kuder, O-Net, Occupational Outlook Handbook, LinkedIn, VMock, Big Interview, and Road Trip Nation.

SELECTED NATIONAL PRESENTATIONS AND PUBLICATIONS

- NACE Career Coaching Faculty Member, Career Coaching Intensive (12 universities), 2014 - present.
- Concurrent Session, “Make ‘Em Work (& Play) in Your Career Workshops,” National Association of Colleges & Employers Conference, June 2010.
- Concurrent Session, “One Farm, Many Silos - Creating Career Center Connections” - National Association of College and Employers National Conference, June 2007.
- Pre-Conference Workshop, “Career Development Strategies for Academic Advisors,” National Academic Advising Association, October 2004.
- The American Biology Teacher “Biology Resource Seminar - First Aid for the First Year,” Minchella, D., Yazvac, C., Fodrea, R., and Ball, G., May 2002.
- Concurrent Session, “Parenting a College Student” National Academic Advising Association National Conference, October 1999.

SELECTED PROFESSIONAL AFFILIATIONS

- Life Design Lab, Stanford University, June 2019.
- Board Certified Coach/Career Coach Specialization - Center for Credentialing Education, 2018 - present.
- Gallup Certified Strengths Coach, 2016 - present.
- National Association of Colleges and Employers (NACE), 2001 - present.
- National Career Development Association, 2005 - 2009, 2013 - present.
- National Academic Advising Association (NACADA), 1996-2001, 2004, 2009.

SELECTED PROFESSIONAL ACTIVITIES

- Strada University Innovation Alliance “Bridging the Gap from Education to Employment” 2018 - 2020.
- Liaison to the College of Science, 2002 - 2019.
- Liaison to Parent Office, 2014 - 2019.
- Liaison to the College of Agriculture, 2008 - 2012.
- Student Services Assessment Work Group, 2003 - 2013.
- Chairperson, School of Science New Student Orientation Committee, 1993 - 2002.
- Purdue University Excellence 21 Committee, “The Freshman Year Experience”, 1996 - 1998.
- Purdue Outstanding Academic Advisor (PACADA), 1995.

EDUCATION

Purdue University, West Lafayette, IN

Master of Science, Counseling and Personnel Services

Bachelor of Science, Child Development and Family Studies